

Activity: Working With Stock Data

Using the stock table, answer the following questions:

52W high	52W low	Stock	Ticker	Div	Yield %	P/E	Vol 00s	High	Low	Close	net chg
545.39	19.75	ResMed	RMD			52.5	3831	42.00	39.51	41.50	-1.90
11.63	3.55	Revlon A	REV				162	6.09	5.90	6.09	+0.12
77.25	55.13	RioTinto	RTP	2.30	3.2		168	72.75	71.84	72.74	+0.03
31.31	16.63	RitchieBr	RBA			20.9	15	24.49	24.29	24.49	-0.01
8.44	1.75	RiteAid	RAD				31028	4.50	4.20	4.31	+0.21
538.63	18.81	RobtHalf	RHI			26.5	6517	27.15	26.50	26.50	+0.14
51.25	27.69	Rockwell	ROK	1.02	2.1	14.5	6412	47.99	47.00	47.54	+0.24

1. Is Revlon doing better or worse than yesterday? How do you know?
2. Is Rite Aid nearer to its yearly high or low? Would this be a good time to purchase the stock? Explain.
3. What are the stock ticker symbols for Revlon and Rite Aid? Are you surprised? Explain.
4. Did either Revlon or Rite Aid pay a dividend?
5. Which two pieces of information shown on this stock chart would you consider most important for people to find out before purchasing the stock of a company? Explain.
6. Would the same information be the most important information for people who already own stock in these companies? Explain.
7. What would you guess was the general trend of the market on this particular day? Explain what information led you to this conclusion.
8. If you sold at the close, would you have accrued a capital loss or gain if you bought Rio Tinto shares for \$70? Explain.
9. What was the price of ResMed stock on the previous trading day?
10. Based on the information provided, which stock do you think would be a better buy: *RHI* or *ROK*? Cite at least two measures to support your answer.

Reading Stock Quotes

Company Name
Starbucks Corporation

Stock Exchange
NASDAQ

Stock Ticker / Symbol
SBUX

Current Price
65.39 USD +0.69 (1.07%) ↑

Price Change
Closed: Jan 22, 4:59 PM EST - Disclaimer
After hours: 65.45 +0.060 (0.092%)

Open
64.90

High
66.21

Low
64.75

Market Cap
81.12B

Div yield
2.20%

Prev close
64.70

52-wk high
68.98

52-wk low
47.37

PE ratio
19.49

Dividend Yield shows the next 12 months of dividends per share divided by the current share price.
It answers the question, "How much dividend income will I collect in a year compared to how much it costs to buy a single share of stock?"

Previous Close is the final closing price from the most recent day of trading.

52-Week High and 52-Week Low are the highest and lowest price the stock has achieved in the last year.

Price-Earnings Ratio is a classic valuation metric which shows the price of one share divided by the earnings per share from the last 12 months. Lower suggests cheaper stocks whereas higher suggests more expensive stocks.

Company Name

Stock Exchange

Stock Ticker / Symbol

Current Price

Price Change quoted in dollar and percent

Open is today's opening price

High is today's highest price

Low is today's lowest price

Market Cap is the total value of the entire company:

\$0M - \$50M | Nano Cap

\$50M - \$300M | Micro Cap

\$300M - \$2B | Small Cap

\$2B - \$10B | Mid Cap

\$10B - \$300B | Large Cap

\$300B and above | Mega Cap

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